



ARTIUM NARRANDI

Your art tells a story. I tell your story.

Nobody told you that being an artist comes with a writing assignment.

You create extraordinary artistic work as a painter, sculptor, musician, actor, or photographer. But getting it in front of the people who matter - gallerists, curators, theatre directors, journalists, or collectors - requires a different kind of craft entirely: the art of the right words, in the right form, reaching the right hands.

That is where Artium Narrandi comes in.

I am a journalist and communications advisor with decades of experience in the arts. In addition to other advisory services, I **craft personalized, professional kits specifically for artists**, each a complete, bespoke 12+ page document that represents them authentically and with confidence in any room, across cultures and languages.

Just like art, no two kits are alike. Each one is a unique creation, reflecting the artist's work, vision, personality, and style.

And because art has no borders, I culturally adapt each kit to work for your specific target markets.

I understand artists and the people they need to reach.

Let me know how I can help you, and then go back to doing what you love best – creating art. I'll take care of the hard part.



Every kit is carefully built and tailored specifically for impact in the arts market, comes ready to use across channels and platforms, and can be produced in **English, French, German, Italian, or Mandarin** (other languages on request). Typically, kits contain

- summary page
- biography (long and short)
- targeted press release
- vision and philosophy statement
- pre-prepared Q&A
- exhibition history and credentials
- supporting materials, photos etc.

Choose from three different models:

KIT "ROME"

A focused, essential kit for artists ready to make their first mark.

€495

KIT "PARIS"

The complete kit, ready for any opportunity.

€890

KIT "NEW YORK"

The full-size version as well as personal strategic and tactical PR guidance.

€890 + consultancy (*ask for details*)

CONTACT:

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Visit my [website](#)